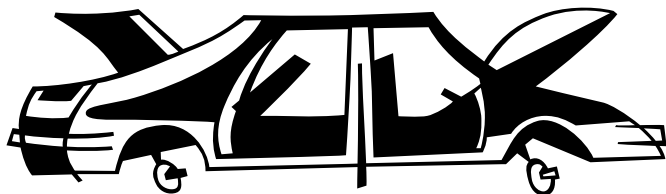


Celebrate

AUTOMOBILE INDEPENDENCE DAY

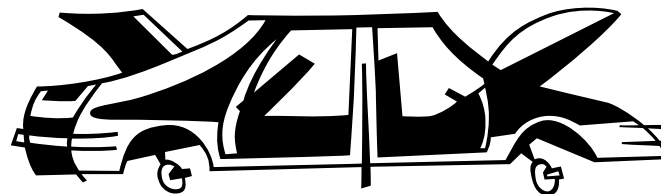


AUTOMOBILE INDEPENDENCE DAY is March 31 – today! On AID, Americans celebrate the day they gain financial freedom from their cars. Up until 10:12AM on March 31, the average suburbanite works to pay for his/her cars; only after April 1 does s/he begin paying for everything else.*

Critical Mass would like to wish you a happy AUTOMOBILE INDEPENDENCE DAY and reminds you that it's cheaper, easier, faster, and more fun[†] to ride a bike than it is to drive a car.

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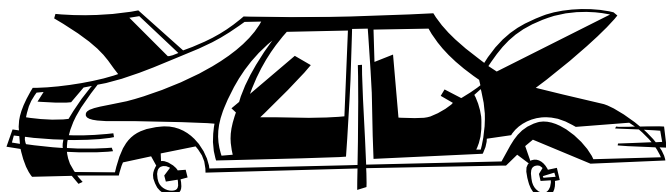


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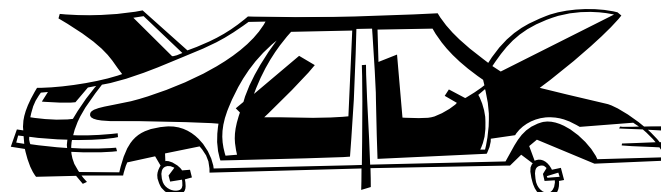


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CRITICAL MASS

is a worldwide disorganization of cyclists devoted to celebrating the bicycle: its beauty, its efficiency, its versatility, its culture. Our rides combine a party on wheels with direct-action protest of car culture. It's "the most fun you'll have on your bike all month."[†]

Join us! Boston Critical Mass meets the last Friday of every month in Copley Square at 5:30PM.

Find out more! bostoncriticalmass.org

* In 1991, AAA estimated the average mid-sized car cost 43.6¢ a mile to own and operate, or \$8,720 a year for 2 cars driven 10,000 miles each. The average 1991 income of a suburban household was \$44,103 (Census Bureau); after \$8,708 in federal taxes, that's \$35,395 net. \$8,720 is 24.5% of the net income.

[†] As the car ads say, "your mileage may vary."

[‡] According to Peter R. of Somerville.

Save money. Save the earth.
Exercise. Have fun. Get
around **car-free!**

Ride a bike!



Walk around!



Skate about!



Take transit!



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